



KRISTY SHESLAVSKY

GRAPHIC-MOTION DESIGNER

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 designkristina.com

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PROFILE

- Graphic designer, social media design, UX/UI, web and mobile design.
- Motion design, animator with rich experience in branding, leading campaigns and creating advertising language.
- Analytical skills, bringing ideas to life - from vision to execution, details oriented.

EXPERIENCE

SOCIAL MEDIA DESIGNER, MOTION DESIGNER, UX/UI

Lime Digital

2022-2024

- Graphic design for social networks and websites. Banners for advertising systems.
- Web and mobile design, landing page design, UX/UI.
- Creation of animated advertising, promotional videos for social media.

GRAPHIC DESIGNER, MOTION DESIGNER

Daga Studio

2017 - 2022

- Creating business PPT presentations: presentations for investors, press conferences, product launches and more.
- Animation and video design.
- Design for printing, file handling and preparation for printing.
- Design for digital and social networks, website design and campaigns.

GRAPHIC DESIGNER, STAGE DESIGNER

Ullman films

2016-2017

- Production of promotional films, animation films, films for conferences and events, training videos, advertisements.
- Video Mapping. Stage design for theater productions.

MOTION DESIGNER, VIDEO EDITER, POSTPRODUCTION

Channel 9 (Israeli Commercial TV Channel)

2007-2015

- Designing the promo packages and the dynamic graphic backgrounds, animation.
- Building broadcast content: commercials and adaptations.
- Video Editing.

TECHNOLOGICAL SKILLS

- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere
- Adobe Illustrator
- Figma
- Elementor
- Power Point
- Canva
- AI: Midjourney, ChatGPT
- DALL-E , Pika, RunWay

EDUCATION

WEB DESIGN AND UX/UI APPLICATIONS COURSE

Shenkar College

- UX – Characterizing the user experience.
- UI – Designing user interface, designing web page in CSS3 and web using HTML5.
- Advanced design skills for digital format, preparing materials for development, principles of animation for the Web.

BA IN VISUAL ARTS AND ADVERTISING

International College of Advertising,
Moscow, Russia

CERTIFIED IN DESIGN

College of Arts, Russia